

## **Dr Barry McGookin – General Manager Innovation, FIAL**

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A Food Technologist with a PhD in Food Science, Barry is an innovation manager with 30yrs in the food manufacturing industry and has held senior technical, innovation and commercial leadership roles in companies such as Kraft Foods (now Mondelez) and Don KRC.

For the last 6 years, Barry has been connecting businesses to technical capabilities that provide commercial solutions to sustainability and food science challenges. Barry is a member of the National Food and Nutrition Technology Translation and R&D Strategy implementation team, a member of Horticulture Australia Expert Advisory Committee and a member of the South Australian Advanced Food Manufacturing grants review panel.

Currently General Manager Innovation, Capabilities and Skills with Food Innovation Australia, Barry is leading initiatives across the whole Australian Agri-Food business value chain to strengthen idea-market success both domestically and overseas.

