

Dr Christine Pitt, Chief Executive Officer, MLA Donor Company

Christine is the inaugural CEO of MLA Donor Company and a member of Meat & Livestock Australia's executive leadership team with overall responsibility for a +\$60 million per annum strategic agri-tech and food-tech innovation investment portfolio that covers: precision agriculture, on-farm and processing efficiency; animal health & welfare; automation and robotics; through chain environmental technologies; high value product and packaging solutions; information exchange and value chain digital platforms; objective measurement; traceability and food safety; value chain design; and building whole-of-industry innovation capability.

MLA Donor Company Limited (MDC) is a fully-owned subsidiary of Meat & Livestock Australia. MDC accelerates innovation across the value chain so the Australian red meat and livestock industry can remain competitive on the world stage. It does this by attracting commercial investment from individual enterprises and others that share a mutual interest to co-invest in innovation that will benefit the industry.

MDC partners include participants in the red meat value chain; global science & technology providers; large multi-nationals; public and private institutions; the agri-food finance sector; and innovative SMEs, start-ups and entrepreneurs.

Prior to joining MLA, Christine's career included extensive commercial experience at CEO and director level across a range of industries spanning health, finance, retail, manufacturing and food. She holds tertiary qualifications in Science, a Masters of Health Administration and a Doctor of Business Administration in Innovation and Entrepreneurship. Christine is a proactive and successful entrepreneur and has established and sold a number of start-up companies.

