

## **Greg Mills – General Manager, GoAhead Business Solutions**

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Greg is the Principal Consultant of GoAhead Business Solutions. As a driving force for the development strategies to build trust in farmers and food, Greg has been instrumental in introducing the concepts of social license to several agricultural industries in Australia.

Greg has extensive experience in working in areas of welfare codes/standards reviews, industry and government policy development, developing and delivering social license responses to activist and marketplace influence on agricultural production systems.

This industry experience combined with an intense investigation of social license concepts and implementation strategies has made him a sought-out source for advice on strategies to maintain the social license of Australian Agriculture.

@GoaheadGreg

