

Sam Trethewey – General Manager, SproutX

Sam has worked across agriculture on farm for over 15 years and now works with Findex, the largest provider of professional services to Australian agriculture. Findex runs SproutX, a joint venture with the National Farmers Federation and Australia's innovation hub for Agtech.

His energy and comprehension of Australian agriculture, investment, Agtech, and food & fibre production enables him to assist entrepreneurs and startups drive growth in their businesses to put Australian Agtech on the world stage.

On the side, Sam often commentates on agriculture around Australia through print, online and broadcast media.

His first TED Talk in 2015 cemented Sam in the industry as a regular keynote speaker on a range of topics that require fresh thinking.

